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## business briefs

By Sophie Braccini



Lafayette Juniors Sewing Ocomfort pillows for cancer patients Picture courtesy of SewNow

### **SewNow! Supports Lee National Denim Day, Raising Money for Breast Cancer Research**

960 Moraga Road, Lafayette, 283-7396 [www.sewnow.com](http://www.sewnow.com)

Since 1996, Lee Jeans has supported Lee National Denim Day, an event that has raised \$70 million by inviting companies to "go casual for a cause" and encourage their employees to wear their jeans to work in exchange for a \$5 contribution. SewNow! Fashion studio will join in on October 3rd and invites their customers and the community to participate by wearing denim and making a \$5 donation. The studio will serve coffee, tea and treats all day and will be providing free services and special discounts. Anyone in the community who would like to participate on the 3rd is also invited to join the Lafayette Juniors project to create "comfort pillows" for local breast cancer patients. This project is on going and hosted at SewNow! for the day.

### **"Wall Street and the 2008 Elections"**

Free seminar from J. Rockcliff Realtors and the Lafayette Business Networking Alliance.

On Thursday, October 2, a stimulating and informal seminar will offer attendees the opportunity to discover how the 2008 elections may impact the economy from a non-political point of view. The seminar will be conducted by George M. Noceti. Noceti is a financial advisor with Morgan Stanley. "This is both an exciting and frightening time in American history," said Barbara Corsi of J. Rockcliffe Realtors. "George will be offering a unique insight into how five important current topics have an effect on the nation's economy as well as how they may impact the financial pictures of seminar attendees."

The topics that Noceti will examine include the uncertainty of congressional control, the lack of a presidential heir-apparent for the first time since 1928, issues with the federal budget situation, questions about the impact of the Alternative Minimum Tax on middle-class Americans, and the short and long term impact of the nation's deficit.

The seminar will be held at the Lafayette Veteran's Hall from 6 to 8:00pm. Refreshments will be served. The Lafayette Veteran's Hall is located at 3780 Mt. Diablo Boulevard in Lafayette.

### **"Communication Is The Key To Success" - Do you make contact, but not really connect?**

**Are your relationships** thriving or stagnant? How do you rate your personal and professional communication skills? This workshop can change your life. Learn how to become a skilled communicator and increase your business and enhance your relationships. Presented by Marian Woodard, business coach and partner in The Quantum Business. October 8, 5:30-7:30pm (light meal included), Orinda Library - Garden Room, \$10.00. Sponsored by: Women's Business Connection

of Lamorinda. For more information call: 925.283.7546.

## **From the three Chambers of Commerce**

### **Lafayette Chamber of Commerce**

- Monthly Mixer - Wednesday, October 8 - 5:30 pm - Lavande Spa - 3589 Mt. Diablo Blvd.
- Coffee With The Mayor - Friday, October 10 - 8 am - Chamber Conference Room

### **Moraga Chamber of Commerce**

- Nominations for Chamber Board: The Moraga Chamber of Commerce will be selecting new board members in October. The Board of Directors meets one Wednesday a month from 8:00-10:00 am. It is a two year term. If you are interested in becoming a member of the Board of Directors or if you would like to nominate someone, please contact Yelena Mucovich: [globalsecuritysystems@juno.com](mailto:globalsecuritysystems@juno.com) , 925- 376-6850; or Wendy Scheck: [wendy@lamorindaweekly.com](mailto:wendy@lamorindaweekly.com), 925-377-0977.

### **Orinda Chamber of commerce**

- The Chamber organized the first restaurant Tour on September 30th. Thanks to the community for making the event a success.

If you have a business brief to share, please contact Sophie Braccini at [sophie@lamorindaweekly.com](mailto:sophie@lamorindaweekly.com) or call our office at 925-377-0977.

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