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Acalanes Freshman Creates Digital Flyer for Senator Carol Liu

By Jean Follmer



Marisa Hummel Photos provided

When Acalanes High School Digital Design teacher Susan Lane approached her student, Marisa Hummel, about creating a flyer for 21st District California State Senator Carol Liu, Hummel quickly jumped at the chance. Through her role as Chair of the Select Committee for Women and Children in the Criminal Justice System, Liu was planning to hold a hearing on proposed cuts to rehabilitation for women and she needed a flyer to advertise the hearing. Lane learned about the opportunity to create the hearing flyer from her daughter who works for Senator Liu.

"The subject matter I included (in the flyer) was based on what I saw. I discovered she (Liu) was trying to persuade people not to make the cuts and I tried to put that emotional value into the flyer," said Hummel.

Hummel was very excited to learn that Senator Liu had accepted her flyer. "I thought it was really great. I feel like I'm already making a name for myself and I'm only a freshman. I feel like this has been a really great opportunity for me," said Hummel.

This is only her first year working on Digital Design and Hummel has discovered she thoroughly enjoys drawing on a computer. "The program I used was Adobe Illustrator. It's surprisingly easy to draw with a mouse. I find it much easier than drawing by hand because you can erase your mistakes easily," said Hummel. Hummel enjoys working on Digital Design so much that she is already considering some future career plans. "I've actually kind of decided that I want this to be my main career," she continued.

Susan Lane is very proud of Hummel. Lane said many of her Digital Design students have been very active and successful in the community. "We have also designed the map/flyer for the Lafayette Historical Society for the opening of the new Lafayette Library," said Lane.



Flyer

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