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Dave Simpson presents his new bus/bookmobile to his business neighbors (L-R) Louis Richards (Landy's), Wendy Schek (Lamorinda Weekly), and Anthony Ruiz (FastFrame) Photo Andy Schek

The Evolution of the Retail Bookstore
By Sophie Braccini

The bookmobile is back. The mere mention of this rolling treasure trove of outstanding, age-appropriate literature sends some of us into a nostalgic euphoria, like the smell of fresh-cut grass, a sandbox full of toys, or cotton candy. Depending on where you were raised, those of a certain age may recall looking forward to the arrival of the bookmobile at your elementary school; it was a special treat and a 30-minute escape from the classroom. Like most of us, the bookmobile has matured over the years; in the creative hands of the Lafayette Bookstore's Dave Simpson, a master of retail innovation, the bookmobile has been re-invented and brought home to Lamorinda in the form of a big blue bus - a mobile bookstore. The bookmobile, all grown up.
[read online](#)

LMYA Audrey Chang Photo Donna Chang
LMYA Dolphins Swim to Win
Submitted by Kristi Buck

The LMYA (Lafayette Moraga Youth Association) Dolphins may not have their home pool to practice in this summer, but it certainly is not slowing them down. This past weekend the LMYA Dolphins competed against swimmers from 20 other teams at the Battle of the Ages Swim Meet in Pleasant Hill. [read online](#)

New:
[find Susie's recipes here:](#)

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