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business briefs

Lafayette Book Store Leaves Clocktower Building

Long Live the Bookmobile!

On Thursday, July 29, Dave Simpson invited the community to join him and his staff to reminisce and celebrate Lafayette Book Store's 48 years as an independent brick & mortar bookstore. On display were some of their historical artifacts, and they offered tours of their new home - the Bay Area Bookmobile. All of the new books were moved into the bookmobile. Dave and his staff will continue to sell books from "Big Blue," the bookstore on wheels. To find out where the bookmobile will be, do a web search for "bay area bookmobile facebook." Starting August 14, the bookmobile will park every Saturday at the new Fastframe Lafayette location on Brown Avenue.

Techmommy Moves to Lafayette

After 13 years in Moraga, Alison Bouchard has moved her computer services company, techmommy, to Lafayette. Techmommy may still be reached at 925-377-7711 or info@techmommy.com. Bouchard is now offering monthly specials.

New Prudential Manager

999 Oak Hill Road, Lafayette, (925) 283-7000

Prudential California Realty has named Julia Kimball as the new Manager of its Lafayette office. Kimball will be responsible for managing the office, coaching agents and recruiting new agents, as well as implementing business systems, lead generation, marketing, prospecting, customer service and transaction systems. Prudential says its new manager is an accomplishment-driven professional with over 10 years of real estate and 15+ years of management experience. Julia received Coldwell Banker's productivity awards four years in a row starting in her debut year and became a Top 10 Producer (out of 100 agents) from participation in a professional real estate coaching program.

News from the three Chambers of Commerce

Lafayette

- Entrepreneur's Club at the Chamber of Commerce office, 8:30 a.m. on August 19th. Open meeting.
- Jazz concert, Rock the Plaza (at the intersection of Moraga Road and Mt. Diablo Blvd.) on Friday, August 13 from 6 to 8 p.m. No cost, just bring a picnic meal and enjoy. The Rock the Plaza series begins with Stagefrite on the 13th, followed by the Orinda based Pacific-Coast Band on August 20th and the return of Total Eclipse on August 27th. All three bands play covers from the 70's, 80's and even some from today.
- Financial Roundtable, Thursday, August 12th, starting at 8:00 a.m. in the Chamber Conference Room. Keeping its commitment to hold special learning opportunities for its members, the Lafayette Chamber has invited chamber members Mort Johnson & Donna Andrews to hold an open discussion about the financial topics most everyone would like more information about: What's up with the markets? Should I convert to a Roth IRA? Why do I need a trust? Will California go bankrupt? Members are invited to come and ask questions. "This is not a seminar and nothing will be sold," said Chamber Director Jay Lifson, "This is simply a chance to have a better understanding about the financial world we live in." No RSVP required. For more information, please call 510-486-2494. Refreshments will be served 8:00 a.m. - 9:00 a.m. Lafayette Chamber of Commerce, 100 Lafayette Circle #103.

Moraga

- Annual Chamber Barbeque on Tuesday, August 31st from 6:00 p.m. at the Moraga Commons Park. This summer barbeque tradition continues with the usual enu of burgers, salad, drinks and dessert. This free event is for members and their guests only. No reservation required.
- Free e-waste recycling on Saturday, August 07, 2010 - 10:00 a.m. at 455 Moraga Rd., Suite F (directly across from Starbucks on Moraga Rd). Every first Saturday of the month, 5A Rent A Space and Neighborhood Computers will host a free e-waste recycling event where Lamorinda residents can drop off their old computers, monitors and other electronic equipment or peripherals. Excludes appliances. For more information, call Neighborhood Computers at 925-377-5257 or 5A Rent A Space at 925-631-6826.

Orinda

- Chamber Ribbon Cutting event for the grand opening of Orinda Taxi's new offices - Wednesday, Aug 11, 2010, at 12:00 noon at 15 Altarinda Road, #204 in Orinda. Owners Tanja and Julian Juricevic invite the community, along with their fellow Chamber Members, to celebrate Orinda Taxi's new location.
- "Brown Bag" Workshops. The Orinda Chamber is pleased to continue its monthly "brown bag" workshops. Non-chamber members are welcome to attend. All workshops are held from 12:00-1:00 p.m. at Orinda City Hall, 22 Orinda Way, Sarge Littlehale Room. Next session on Tuesday, September 14th, "Blog for Business." Are you ready to start a blog to market your business? Join Marissa Berger of MB/I and learn how to produce branded business blogs or improve your own blog's optimization.
- Cal Shakes Mixer on Thursday September 2 from 5:30-7:00 p.m. Free at the Bruns Amphitheater - 100 Wilder Rd. (formerly Gateway Blvd), Orinda. The Chamber Mixer will celebrate Cal Shakes' 20th year in Orinda and will be

followed by a performance of William Shakespeare's play, Macbeth. Guests having the option of attending just the Chamber event or staying on to enjoy the show at a special "Friend of the Chamber" reduced admission rate of \$25 per person - go to the special Cal Shakes webpage at www.calshakes.org, where Chamber members and their guests can purchase their tickets online. There will be food and beverage, music, and raffle prizes; events will take place in the Upper Grove at the Bruns Amphitheater. The City of Orinda will present a special honor to Cal Shakes for its 20th year in Orinda.

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