



“ Many of you have shared your thoughts on what you want from city government - a Council that listens and responds to the concerns and needs of its residents; discussions and processes that are open, transparent and available to everyone; a Council that is representative of its constituents.

That is why I'm running for Lafayette City Council. It's time to consider other voices and other views as we move into the future.”

Traci Reilly

“ Traci will provide a new perspective on the City Council. She is committed to protecting our neighborhoods, preventing rampant downtown development, and ensuring a fiscally prudent City government.”

~ Ivor Samson, Former Lafayette Mayor and Councilman

“ While I was Chief of Police in the City of Lafayette, Traci took an active role in working with the police department to help prevent crimes. Together we met with school and neighborhood groups to hear their concerns. I think Traci would do a great job on City Council and would continue to focus on public safety.”

~ Mike Fisher, former Lafayette Chief of Police

The Incumbents:

Wasteful Spending

- Over \$2M in consultant fees and staff salaries spent on the Downtown Specific Plan (DSP).
- The Redevelopment Agency (RDA) “out of business”. *
 NO money to revitalize existing businesses
 NO money to repay loans to the City to fund street repairs
- Millions of dollars wasted on cost overruns on capital projects.
- Projected huge deficits in 3-5 years, in the millions of dollars.**
- No reduction in staffing despite completion of 2 capital projects.
- Council awarded City staff a cumulative 21% salary increase over 3 years.
- The Lafayette City Manager paid 47% and 38% more than City Managers for Moraga and Orinda, respectively.
- City borrowing through the RDA has been with low bond ratings from BBB- to A, resulting in higher interest costs.

*Per Lafayette Administrative Services Director
 **Based on March 2010 Staff Budget Projections

Semi-Urban NOT Semi-Rural

- Amended the General Plan 8 times since 2002 in favor of higher density and increased height limits.
- Support the DSP process which increases the population density downtown by 19%.
 - Per the EIR (Environmental Impact Report), 6 out of 14 traffic problems cannot be mitigated by the DSP.
- One voted for high-density, multi-family/office zoning on the Christmas tree lot (corner of Pleasant Hill and Deer Hill Road) - one of the city's busiest intersections.

Entrenched and Insular

- Lack of responsiveness to the community.
- Large, vocal opposition needed to get Council's consideration on residents' concerns.
 - Charter City / Transfer Tax
 - The Downtown Specific Plan (DSP)
 - Deer Hill Road, Christmas tree lot
 - The No Solicitation Ordinance
 - Murray Lane Trail
- Scheduling and posting of Council and Commission meetings not conducive to participation by many of our residents.
- Not enough time allowed for community response/input to meeting agendas.
- No consistent policy for Council and Commission notifications via email or postings on the city's website.

Traci Stands For:

Fiscal Restraint / Accountability

- Against the DSP and will end needless spending.
- The RDA should repay the \$6 million it owes to the General Fund. The money could then be used to fix roads and drains.
- Adjust staffing and employee compensation to reflect the current economic and funding environment.
- NO on the Charter City proposal and Property Transfer Tax as a way to raise funds.

Thoughtful Growth

- Yes to the existing General Plan
- NO to a proposed 19% population growth consolidated in the downtown.
- Yes to sustainable growth without increasing height limits.
- Yes to growth in less congested areas such as the eastern end of town.

A Fresh Voice and Greater Transparency

- I will LISTEN and be RESPONSIVE to you.
- I will encourage and enable greater participation among ALL our citizens.
- All meetings and agendas to be posted on the city's website and distributed via email to subscribers.
- Explore webcasting or Podcasting City Council meetings.
- Allow 5 full business days for the public to provide input to City agendas.

I welcome your comments or suggestions. Please contact me at:
 tracireilly@gmail.com or visit
www.tracireilly.com

Paid for by Traci Reilly for Lafayette City Council 2010



VOTE for TRACI REILLY!