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No Escape from Lafayette - Shop Locally



Jay Lifson, Executive Director of the Lafayette Chamber of Commerce, front and center along with a supporting cast is trying to encourage post-Thanksgiving shoppers from leaving town to shop elsewhere. "The Friendly Chamber" wants to encourage everyone to spend their valuable holiday dollars locally in the many unique shops and great restaurants in Lafayette, supporting neighborhood merchants and keeping tax revenue here. "We all win when our local economy thrives," said Lifson.

C. Tyson

Left to right standing: Walter Nelso and Cathy Nelson of the Moraga Chamber of Commerce; from the Lafayette Chamber, Mike Wilson, Dave Simpson, Robin Fox, Linda Carlson, Karen Rose and Jay Lifson in the front. Photo Andy Schreck

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