



Independent, locally owned and operated!

www.lamorindaweekly.com 925-377-0977

Published April 13th, 2011

business briefs

CoreAlign at Absolute

3658 Mt. Diablo Blvd., Lafayette 925-299-9642;

inquiries@absolutecenter.net, www.absolutecenter.net

Katie Santos Co-Owner of Absolute Center, announces a new exercise form called the CoreAlign. Santos works with the company that manufactures the apparatus and is one of only 12 Master CoreAlign Trainers in the world. She has trained a few of her fellow Pilates practitioners in a new exercise form emphasizing upright functional, whole body movement. "Part mind-body, part cardio, part strength, this is totally unique," says Santos. Absolute is one of only three Bay Area fitness centers to offer this new form of exercise.

New Luxury Magazine, Coldwell Banker Residential

2 Theatre Square, Orinda, 925-253-6300

Coldwell Banker Residential Brokerage announced at the end of March the launch of its online luxury magazine, titled Previews Luxury from the Inside Out. The monthly e-zine, available online at www.PreviewsInsideOut.com, is focused on delivering integrated content of acclaimed interior designers, architects and individuals relevant to luxury homeowners, buyers and sellers.

Putting it all Together: Managing Multiple Platforms Efficiently

A free social media workshop offered by the Lafayette Chamber Wednesday, April 20 at 8am at the Lafayette Library and Learning Center. Success with social media often involves managing communication and network building efforts that cross multiple online platforms and integrate those efforts with traditional marketing ones. In this workshop, we'll share strategies for doing just time. The workshop is presented by Robin Fox - Social Media Coach. RSVP to workshops@lafayettechamber.org.

News from the three Chambers of Commerce

Lafayette

- Wednesday, April 13, Monthly Mixer, 5:30pm at Lafayette Physical Therapy, 3468 Mt. Diablo Blvd., Suite B110.

- Sustainable Lafayette and the City's Environmental Task Force have announced the winners of the 2011 Green Awards. Chow Restaurant and Elmwood Stationers have been chosen from a number of nominees. Both businesses will be recognized by the City Council and Sustainable Lafayette at the Earth Day Celebration on April 23rd. Plaza Park, beginning at 11am.

- The Lafayette Chamber of Commerce and Mechanics Bank are the latest two businesses to complete the Bay Area Green Certification Program.

Moraga

Moraga Community Faire is on May 14; the deadline for participants to register is April 14. Go to www.moragachamber.org.

Orinda

The Orinda Chamber Printed Directory is Coming Soon! A Guide to the Town and Businesses that will list everything about the City, community events, schools, the arts, community organizations, parks, map, important numbers, restaurants, and a directory listing of all Chamber businesses. The 2011-12 Printed Directory will be distributed throughout the area. Firms that want to place an ad in the directory, contact the Chamber Executive Director Candy Kattenburg at info@orindachamber.org or by phone at (925) 254 3909. The deadline for orders is April 22, 2011; the deadline for artwork is May 2, 2011. The Directory will be published in June, 2011.

Reach the reporter at: info@lamorindaweekly.com

[back](#)

Copyright © Lamorinda Weekly, Moraga CA