

LOCAL AUTHORS

Moraga Resident's New Book Discusses Struggles Facing our Economy and the Key to Success: Innovation

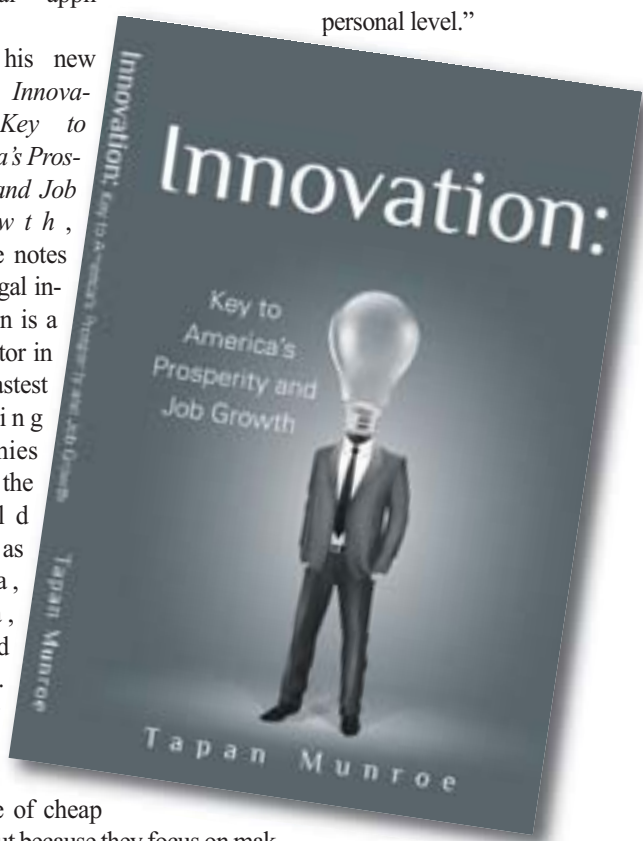
By Bobbie Dodson



Tapan Munroe Photo provided

Innovation occurs when new ideas are transformed into useful and better products...

In his new book, Innovation: Key to America's Prosperity and Job Growth...



three-quarters of the jobs will require workers with special skills in science, technology, engineering and mathematics.

Throughout the book Munroe writes in simple understandable terms so that the lay person can easily grasp his concepts.

widely published author and has been a commentator on both regional and national radio and TV programs.

Of his latest book, Richard Atkinson, President Emeritus of the University of California, San Diego, says, "Tapan Munroe brilliantly captures the essence of America's 21st century economic challenge - sustaining our innovation economy. The book is a winner."

Innovation, edited by John Ahlquist, is now available in paperback at Amazon.com. The Kindle version will be available at Amazon in three to four weeks.

because of cheap labor, but because they focus on making things more affordable to consumers. Examples of this are the \$3,000 Nano car made by Tata Motors in India; \$100 laptops initially designed for children in poor countries; and \$30 mobile phones that provide nation-wide service very inexpensively.

Over the past 22 years, Munroe wrote bi-weekly columns on the economy for the San Francisco Examiner and several Bay Area News Group newspapers, and wrote four previous books about various aspects of the economy and specific economic regions.

Munroe has the background to expound on the subject. He holds a Ph.D. in economics from the University of Colorado and graduated from the University of Chicago Executive Training Program.

THE APP RAP

By Eric Pawlakos

App: Google Translate, by Google
For: All smart phones
Price: Free

If you like to travel to other countries and your only language is English, this app is a necessity. Google Translate can be a lifesaver when you want to communicate with someone that speaks a language that you don't.

Google Translate is great for use in navigating a foreign country, for such basic conversations as asking for directions, the price of something, items on a menu, and so on. It is much easier and more efficient to use this app as opposed to fumbling through the pages of a translation book with the added feature of multiple languages in one free app.

Eric Pawlakos is a senior at Miramonte High School and on-air reporter for the teen radio program, Express Yourself!

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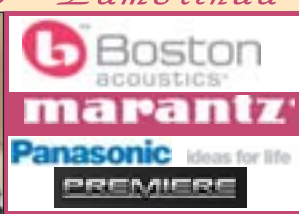
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