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New Banners Grace Mt. Diablo Boulevard



In the sky, look it's a bird, it's a plane - no - it's brand new banners gracing Mt. Diablo Boulevard. Up since September 24, "Fall into Fitness" is a colorful homage to the upcoming Reservoir Run. On November 1, look for "Ooh La Lafayette." These two, plus a new banner for March, "Art and Music," are part of the Banner Program, custom designed banners that are displayed on a roughly monthly basis throughout the year. The cost of the \$25,000 per year rotating art program is shared between the City and the Chamber of Commerce. These new banners will replace faded and torn banners that are at the end of their useful life. Banner fans can thank the Banner Advisory Committee for volunteering their time and graphic artist Jennifer Morla who has created the silkscreen-on-canvas designs since 2002. C. Tyson

Reach the reporter at: info@lamorindaweekly.com

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