

Published August 28th, 2013

## Young Designers Shine on the Runway

Submitted by Susan Goldie



Maya Siegal - 201 Spa Robe Photo provided

boutique where young fashion entrepreneurs Ellie Smith and Catie Foley displayed and sold products they designed in the 226 Fashion Biz camp for teens. Smith's reversible 'on the right side' wrap skirts and Foley's 'Foley Folder' Binder cover with iPad accessory case were well timed for back-to-school buyers attending the show, and both girls were kept busy after the show transacting sales.

"It's so rewarding to work with girls this age and really see the joy on their faces when they complete a project," says Sewnow owner Susan Goldie. "Every new project starts first as an idea, then a sketch, and finally a finished item. To now see our students creating their own items to sell is just phenomenal. I am so appreciative of the parents in the Sewnow community who support creativity, and who make it possible for their kids to really shine."

Twenty-five summer camp designers presented their works at the Lafayette Library Community Hall last Sunday, celebrating the 7th summer of Sewnow Fashion Sewing Summer Camp at the 'See Us Shine' end of summer fashion celebration.

With campers ranging in skill from beginner to advanced, tweens and teens presented hand crafted designer clothing and accessories completed during half-day or full-day weeklong camp programs this summer.

Favorite fabric choices included snake and leopard prints in natural and hot pink colorways for a variety of projects, chevron canvas for beach duffels and totes, black and white harlequin checks for robes and cargo bags and dizzying op art prints made a strong impact to modernize sleepwear projects. Highlighter pink and green lace was used in beachwear and dresses to add color pop to designs.

Advanced-level designers showed dresses with on-trend details like high/low hems, grommet embellishment, flowing circle skirts, fitted bodices and interesting strap details.

New this year to the event was the young designer

Reach the reporter at: [info@lamorindaweekly.com](mailto:info@lamorindaweekly.com)

[back](#)

Copyright © Lamorinda Weekly, Moraga CA