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business briefs



Friends Corner Book Shop temporary art installation.  
Photo courtesy Dana Green Team

her well-deserved promotion to executive director will assure future success for the Moraga Chamber," said Frank Melon, the chamber president. "Kathe will be the catalyst to facilitate the long term strategic plan for the Moraga Chamber of Commerce." The chamber membership has grown by over 20 percent over the past three years and currently has 158 members. In addition to coordinating all chamber events, mixers and board of directors meetings, Nelson will be the primary liaison with city and regional governmental offices. In addition, she will assist with chamber fundraisers such as the annual Community Faire and summer golf tournament and head a new membership drive. During her sales career, Nelson served in senior sales management positions with companies such as Gillette, Pfizer, Schick and ACCO. She, her husband Walter, and granddaughter Jessica live in Moraga.

#### New Broker at Better Homes

3701 Mt. Diablo Blvd., Lafayette

(415) 505-3536 or (925) 284-9500, ext. 234, homes@tomajtrenda.com

Better Homes Realty in Lafayette announced the addition of new broker and co-owner Tomaj Trenda, who has served hundreds of residential sellers and buyers during the past 10 years in Alameda and Contra Costa counties. He recently obtained his broker's license and passed the California Department of Real Estate exam.

#### News from three Chambers of Commerce

##### Lafayette

Chamber mixer at Blodgett's Abbey Carpet & Flooring from 5:30 to 7 p.m. Wednesday, Sept. 11 at 3291 Mt. Diablo Ct.

The 18th Annual Lafayette Art and Wine Festival will include hundreds of artists, five stages with live entertainment, wine, beer and a kid's zone from 10 a.m. to 7 p.m. Saturday, Sept. 21 and from 10 a.m. to 6 p.m. Sunday, Sept. 22. Free admission and free parking with shuttle service. Just one block from BART. For more information, visit [www.lafayettetfestival.com](http://www.lafayettetfestival.com).

##### Moraga

The next Chamber general business meeting will be at 7:30 a.m. Oct. 25 at the Hacienda de las Flores.

##### Orinda

Ribbon Cutting for Hello Tiara in Theatre Square at 5:30 p.m. Thursday, Sept. 19.

The Orinda Classic Car Show Weekend, Sept. 20-22, begins with the pre-show party Sept. 20, the Car Show Sept. 21 and the Sunday Movie Night on Sept. 22. More info and tickets are available at [OrindaCarShow.com](http://OrindaCarShow.com).

On Tuesday, Sept. 24, Orinda will celebrate its restaurant row with the 6th Annual Restaurant Tour. For information, visit <http://www.orindachamber.org/events.htm>.

#### The Corner Book Shop Gets Artsy

3491 Mt Diablo Blvd., Lafayette (corner of 1st Street and Golden Gate Way) (925) 283-1967

[friendscornerbookshop.com](http://friendscornerbookshop.com)

The Friends of the Lafayette Library and Learning Center have created a deliciously colorful display at the Corner Book Shop to attract attention and delight library patrons. The Friends operate the shop where they sell gently used books. Thanks to an all-volunteer staff and donated inventory, expenses are kept low. The bulk of the proceeds support the library. The Corner Book Shop has more than 25,000 books available for sale at unbeatable prices. The artful display will be on site for just a few days.

#### Nelson Named Moraga Chamber Executive Director (925) 323-6524

Kathe Nelson has been named executive director of the Moraga Chamber of Commerce, effective immediately. A seasoned sales professional with a career spanning nearly three decades, Nelson has served as Moraga Chamber's administrative assistant for the past three years. "Kathe has played a major role in our growth the past few years and



Kathe Nelson Photo provided

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