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THE APP RAP

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feature is that the 3-by-3 inch photo can be popped-out of the postcard to be framed, put in your wallet, or added to scrapbooks. Thanks to Postagram, it is so simple to mail a personalized postcard to anyone, anywhere, anytime.

App: Postagram by Sincerely.com

For: iPhones and Android phones

Price: Free

How many postcards did you send this summer? For that matter, how many postcards did you receive in the mail? These days, a lot of smartphone users take pictures with their phone and text them right to the recipient. However, many people still love to send (and receive) postcards through the mail, considering it to be more personal and thoughtful. Luckily, for those who still like postcards, Postagram is a fantastic app. With Postagram, you can easily send a postcard in the mail, directly from your phone. You can use a picture that you shoot directly from the app or take a picture out of your phone's photo library. Your photos are then turned into personalized postcards that you mail directly from your phone. The cost is 99 cents to mail in the U.S. or \$1.99 for international mailing. This is a very popular app and users are sending personalized postcards as thank-you cards, invitations, birthday cards, travel postcards, birth announcements and more. You can include a message up to 140 characters, and the postcards are printed on thick, glossy photo card stock with high resolution. In addition, the postcard is personalized with the sender's profile photo. Another handy

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