

Published January 15th, 2014

business briefs



Matt Coy with his Maui Wowi business stand during the Dam Jingle Bell Dash 5k/10k run at the San Pablo Dam Reservoir on Dec. 14, 2013. Photo provided

No-Work Fundraisers and Events

Maui Wowi Hawaiian Coffees and Smoothies Does It for You

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Matt Coy purchased a Maui Wowi franchise in October and is running events and fundraisers in the East Bay. The father of three young children, with seven years of sales experience, lives in Moraga; his parents still live in the Orinda home where he was raised, and his wife went to Campolindo High School. A real Lamorinda family, they decided that this business opportunity was right for their way of life. "We love the Aloha spirit of Maui Wowi's founders, Jeff and Jill Summerhays," says Coy. "They embrace a healthy and carefree lifestyle that we want to bring to local events." Maui Wowi offers fruit and yogurt-based smoothies as well as coffee drinks made with Kona beans from Hawaii. "People here love Hawaii and our delicious smoothies have been a great hit at all the events we been to," says Coy. At this time of the year he also offers hot chocolate from San Francisco. "We go to corporate and private events with our tents and cart; this is a mobile business," says Coy. "For fundraisers, we give a percentage back to the cause." He adds that for adult events he can prepare alcoholic beverages with his fresh fruit and juices. "We are already booking for events for the summer," he says. "In the future, I plan to add a permanent kiosk to the mobile business." Look for Maui Wowi at the coming Fourth of July events and local business fairs.

Moraga Chamber Seeks Businessperson of the Year Nominations

The Moraga Chamber of Commerce is soliciting nominations for the 2014 Moraga Businessperson of the Year. The chamber gives the annual award to an active chamber member who fulfills the following requirements: practices good business strategies; supports the Moraga community; serves as a good business model; has good customer relationships; and demonstrates ethical business practices. Local citizens can nominate any businessperson they feel may be deserving of the honor; the chamber is accepting nominations through the end of this month. Past winners have included Bill Snider of Moraga Hardware and Lumber, Brad Noggle of 5A Rent A Space, Grant Stubblefield of Neighborhood Computers and Mike Lawrence of CVS Pharmacy. Nomination forms can be downloaded at www.moragachamber.org, and will be accepted through Jan. 31. Completed forms can be mailed to the Moraga Chamber at 1480 Moraga Road, Suite I #254, Moraga or faxed to (925) 247-1072. The award dinner is scheduled for Monday, Feb. 24 at the Moraga Country Club.

Lamorinda Home Expo '14

Don't miss the Lamorinda Home Expo '14 featuring remodelers, builders, and design professionals who will be available to answer questions and discuss new trends from 10 a.m. to 4 p.m. Sunday, Jan. 26 at the Lafayette Events Center (Lafayette Veterans Building) 3780 Mt. Diablo Blvd.

Moraga Employee of the Month for December

Atu Anitoni, who has been serving local seniors as a lead medical technician at Aegis of Moraga for the last decade, has been selected as the Moraga Employee of the Month for December, as announced by the Moraga Chamber of Commerce and the Rotary Club of Moraga. Anitoni, who began her work at Aegis in 2004, has served in various care giving roles at the senior facility and currently oversees a staff providing medication to residents as well as basic first aid and addressing various illnesses or injuries. "Atu is just such a great person to help our senior residents," said Aegis Executive Director Candice Moses. "Everybody here really likes her because she goes above and beyond the call of duty when there is a need. She is so attentive to their needs and always willing to help. Plus, she loves what she does and our residents can feel her warmth."

News from the three Chambers of Commerce

Lafayette

Entrepreneur's Club meets at 8:30 a.m. Thursday, Jan. 16 in the chamber conference room.

Ribbon Cutting for Alicia Cervenka Photography at 5 p.m. Tuesday, Jan. 21 at 3614 Mt. Diablo Blvd. # C.

Green Committee meeting at noon Tuesday, Jan. 28 in the chamber office.

Moraga

Save the date for the first chamber business meeting of the year at 7:30 a.m. Friday, Jan. 31 at the Hacienda de las Flores.

Orinda

Save the date for Orinda Comedy Night on Friday, March 7.



From left: Frank Melon, Atu Anitoni, Candice Moses, and Nora Avelar. Photo provided

Reach the reporter at: info@lamorindaweekly.com

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