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THE APP RAP

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articles and reviews from online writers, wine ratings and reviews from the popular wine review organizations as well as a link to the winery itself. If you already have a bottle of wine, or are examining one in the store, Hello Vino lets you scan the label to instantly access food-pairing information, critical reviews and other useful information. This is a great app for anyone who enjoys wine and wants to learn more about choosing the right wine, and a delicious wine, for any occasion. You'll be considered an authority on vino in no time!

App: Hello Vino by Hello Vino, Inc.

For: iPhones and Android phones

Price: Free

For the over-21 crowd, having to choose the perfect wine for a particular meal or a special occasion can be a daunting task. This is especially true if you are a wine novice who aspires to be a wine connoisseur. It is no surprise that there is a great app available that makes it easy to buy wine like an oenophile. Hello Vino is the perfect wine app to sort out all sorts of questions one might have when buying wine. You start your search from a list which includes a wine pairing for your meal, a wine suggestion for an occasion, a wine according to taste/flavor, a wine from a country or region, wine by type or variety, or popular wine picks. After you choose one of the categories, Hello Vino walks you through a step-by-step process where you answer one question followed by another. For example, if you select "a wine pairing for your meal," you will be asked to choose the type of food, followed by a series of questions to single out precisely the food you are eating. At that point, a list of recommended wines will be presented to you, including links for

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