

Published August 26th, 2015

Hollywood Legend and Icon Kicks off the 18th Annual California Independent Film Festival

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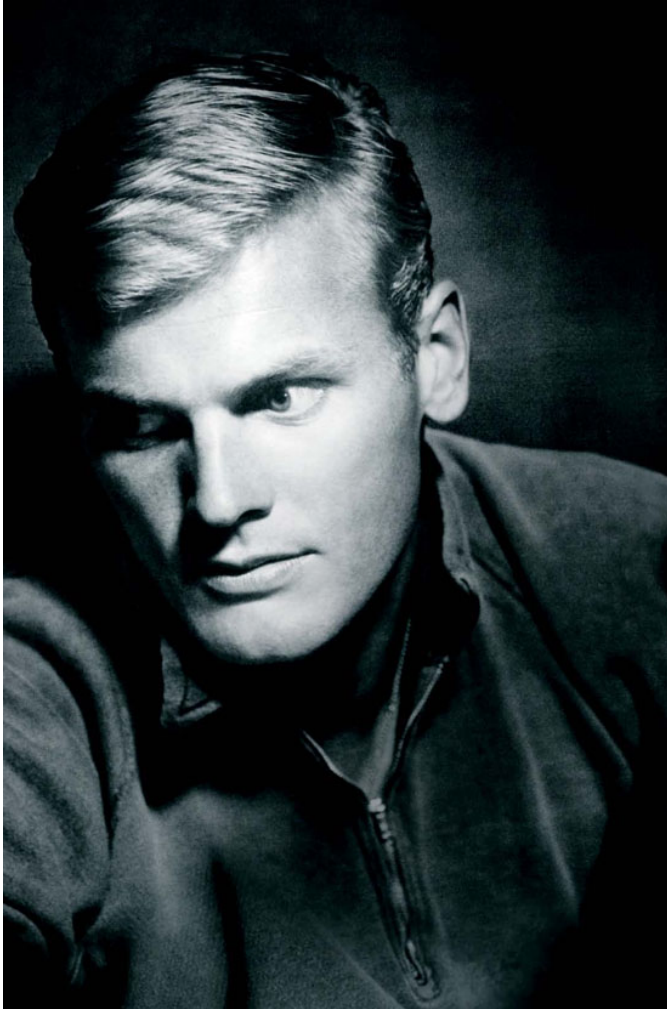


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In the 1950s there were three leading men in Hollywood: James Dean, Rock Hudson and Tab Hunter. Tab Hunter was a product of the golden age of Hollywood and became Hollywood's golden boy. He was discovered at the age of 19 and the Hollywood machine made him a star. Hunter landed his first leading role in 1952 in the romantic South Sea adventure, "Island of Desire," opposite Linda Darnell. From that time forward the Hollywood marketing machine took over his life. They found their golden boy and capitalized on him. Hunter starred in over 40 studio films, including "Ride the Wild Surf," and the Academy Award nominated film, "Damn Yankees." He also co-starred opposite several screen legends such as Sophia Loren, Natalie Wood, Rita Hayworth, Lana Turner and Debbie Reynolds.

All his film success, though, was not good enough for Hollywood - it was time to make more money off their newfound "Teen Idol." Hunter had an amazing recording career with his song "Young Love" which soared to No. 1 on the record charts and knocked Elvis out of that spot for the first time. "Young Love" remained the number one record in the U.S. for six weeks and Hunter was now every teenage girl's dream. His popularity led him to his own television show on NBC, "The Tab Hunter Show."

Hollywood created Hunter - but who is the real Tab Hunter? Find out on Opening Night of the 18th Annual California Independent Film Festival at

6:30 p.m. Sept. 10 at the Rheem Theatre. For the first time the festival will be kicking off with the documentary entitled "Tab Hunter Confidential." It is based on the New York Times bestselling book of the same name. This amazing film tells the story of not only who the real Hunter is, in his own words, but also exposes the rollercoaster life Hollywood created around him. The use of vintage footage and modern technology makes this documentary even more special. The evening will include a wine and cheese reception and a Q&A with Hunter.

Tickets are limited and will be sold out soon, so it is recommended that everyone get their tickets at www.caiff.org or the Rheem and Orinda box offices. To learn more about the 18th Annual California Independent Film Festival, go to www.caiff.org.

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