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New Lafayette logo for 50th anniversary year

By Pippa Fisher



Winning entry for Lafayette's 50th anniversary logo by Sofia Cruz.

student Sofia Cruz - a design that features the hills and reservoir in sunshine either with or without fireworks.

Although Sofia was not present at the meeting, runner up Acalanes student Miles Wiesenthal was. Wiesenthal told the council members that he takes Digital Design at school.

Vice Mayor Don Tatzin commented that he was very impressed with all the designs and suggested a collage of all the entries could be on display at the library.

Residents should be on the lookout for the new artwork from the city's talented students.

Public Art Committee board member Erling Horn presented the winning design for the new Lafayette 50th anniversary city logo, which residents can expect to see on banners, bumper stickers, pins, posters, mugs and t-shirts.

Lafayette Partners in Education sponsored the contest among high school students in Lamorinda to come up with a design to commemorate Lafayette's 50th anniversary of its incorporation.

Horn explained as he made his presentation to a recent city council meeting that the hard task of judging the more than 100 logos fell to the PAC and the Banner Committee, who took into consideration the overall design and color scheme as well as the feasibility of reproducing the logos in both small and large formats.

The group unanimously selected the entry by Acalanes

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