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## Cyclists again embark on 'Laura's Ride' to fight breast cancer

*Submitted by Rick Perez*



Photo provided

This month, Orinda's Nick Bloisa, 70, and friend Rick Perez, 69 - who maybe should have better sense - will cycle from Santa Monica, California to St. Augustine, Florida as a fundraiser in memory of Laura Bartron, a friend of Bloisa's who succumbed to breast cancer age of 45. Although her life was far too short, Laura, who worked as a Nutritionist at Renaissance, is well remembered.

Called "Laura's Ride," the two men are determined to help fight breast cancer with an epic 3,000 mile bicycle adventure that will cross the USA. They leave June 14.

Through this adventure, Laura's Ride will raise funds for the Danville based Lazarex Cancer Foundation in support of patients fighting breast cancer and to help move breast cancer research forward. Their goal is to raise \$100,000. Lazarex is a one of a kind non-profit that offers financial assistance directly to advanced stage cancer patients, enabling them to access potentially life-saving treatments available through FDA clinical trials.

For more information on the men's ride, visit [www.laurasride.org](http://www.laurasride.org).

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