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## Athletic shoe drive helps over 500 under resourced youth

Submitted by Christine Ayers



Photo provided

Level Up Sports Academy exceeded all expectations when their second- to eighth-grade athletes rallied and collected, washed, bagged, labeled and delivered over 500 pairs of athletic shoes during its Kicks4Kids Athletic Shoe Drive. Working hard through the months of April and May, the shoes will all go to youth right here in Contra Costa County.

"We could not be more proud of our athletes and the challenge they met and exceeded," said Bill Flitter, founder of Level Up Sports Academy. "This is a high impact project that we're proud to deliver for our local community."

Level Up created the Kicks4Kids campaign to provide much needed athletic shoes to youth in need. Shoes were delivered to local agencies serving youth in need, including Kops4Kids, Eddie Hart All in One Foundation, Richmond PAL, CoCo Kids, Contra Costa County Sherriff's Office, San Pablo Police Dept, More Than a Game, Pittsburg PD & Pittsburg High School Foot Pursuit Club.

Plans are already underway for Level Up's summer local community projects including a Back to School Supply Drive. To support or participate, contact Christine Ayers, Level Up Sports Academy Outreach Coordinator at (510) 295-7298 or levelupsports2018@gmail.com.

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