

Published October 31st, 2018

Moraga's new administrative services director, Norman Veloso

By Vera Kochan



Norman Veloso Photo Vera Kochan

The new administrative services director, Norman Veloso, comes to the town of Moraga after 22 years with the city of Fairfield and most recently the city of Cotati, where his job title may have been the same, but his responsibilities differed.

In Moraga, Veloso's job description requires him to wear many hats. Under the umbrella of finance, he is responsible for accounting budgets, financial reports and risk assessments. In regard to his human resources duties, he supervises labor negotiations, personnel policies and compensation. Under the technological aspect, Veloso oversees the town's websites, and lastly, under risk assessment management, he monitors Moraga's liability insurance.

Veloso considers himself "fortunate to be part of a great executive team. I love the community, the vibe and feel of Moraga. This is a perfect working relationship - a good chemistry with what the town needs and what I have to offer."

Accounting came easily to Veloso at an early age. He began to enjoy number crunching in high school and was encouraged by his father to pursue the possibilities. Veloso's career decision was a fulfilling choice. "This is not just a job. There's so much contentment in what I do."

Filling a vacancy that had been open for over two months, Veloso had to hit the ground running. Some of the many projects on his plate include completing a financial audit for the town, working on a human resources employee memorandum, structuring numerous financial reports, contributing to public works projects, finding new revenue/resources and coming up with the best practices and policies while reviewing every layer to provide the best services.

When asked about his long-term goals for Moraga, Veloso stated, "I am happy to see a community grow because of decisions I've made."

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