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Moraga Chamber president provides free business mentoring to Lamorinda through SCORE

By Vera Kochan



Larry Tessler local SCORE counselor Photo Vera Kochan

as Emporium-Capwell, Mervyn's and Rainbow Records. He became semi-retired when he and his wife, Carol, opened their own successful sign making business in Walnut Creek. After five years they sold the company and decided to spend their retirement traveling.

Tessler and his wife have long served the Lamorinda area through volunteer work. "We don't have kids, so our greatest satisfaction is seeing people succeed. I feel like I've played a small part in it," he said, adding, "I'm a little bit nuts. I like to remain busy."

He was approached by a friend to attend a SCORE session. "I came to a chapter meeting to see what SCORE was all about and was hooked." He was assigned a coach and began doing co-counseling.

Tessler gives clients business planning directions, general legal advice and patent related instruction. He keeps abreast of the latest trends by combing through online articles and taking seminars to keep up with concepts and techniques.

When seeking advice any potential client is matched with a counselor that meets their needs. While one-on-one counseling (in person, by email or phone) is free, SCORE does offer a variety of webinars and local events for a moderate fee. The workshops have different modules that deal with legal aspects, advertising, social media, retail basics, export/import, accounting, acquiring financial backing and opening a restaurant.

To contact the local East Bay SCORE chapter visit www.eastbayscore.org or call (510)273-6611.

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