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It's time to show Moraga some love

By Vera Kochan

With Valentine's Day just around the corner, the Parks and Recreation Department is asking townsfolk to show their love for Moraga.



Image courtesy Moraga Parks and Recreation Department

The "I Heart Moraga" campaign is open to all ages and is meant to celebrate the people, places and things that make living here so special. Parks and Rec is accepting just about any expression of "love" - whether it's a poem, letter, painting, drawing, photo, or anything else creative.

The inspiration for the February love fest came from Recreation Supervisor Jasmine Bateson. "I've had this idea for a while. Love letters are one of the simplest ways to focus on what matters most, relationships; and who doesn't love a love letter? Some of the best relationships stem from our community with a person, place or thing."

Bateson took into account the impact that COVID has had on the town. "We've all spent some extra time at home over the last year and had time to reflect on the things that are important to us," she explained. "Sharing this love of Moraga with the community is an opportunity for creative expression that can strengthen these connections. It felt like perfect timing to run this campaign around Valentine's Day, because what better time to share the love?"

All entries must be 8.5 inches by 11 inches. Submit entries to the Moraga Parks and Recreation office located at 2100 Donald Dr. or email them to recdesk@moraga.ca.us by 5 p.m. Feb. 12. Physical submissions cannot be returned.

The "love letters" will be showcased on the Town of Moraga website (www.moraga.ca.us) during the month of February and at potential community events during the year.

Reach the reporter at: vera@lamorindaweekly.com

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