

Published August 16th, 2023

Lafayette launches new 'Slow Down Lafayette' program

By Jennifer Wake



An officer inspects the new portable speed display sign installed in the median on Mt. Diablo Boulevard. Photo courtesy City of Lafayette

this together, so we are asking everyone who drives through Lafayette to commit to driving at or below the posted speed limits."

For more information on the Slow Down Lafayette program, you can contact the Police Department via email at 94549Traffic@gmail.com.

The city of Lafayette launched a new program, "Slow Down Lafayette," the week of Aug. 7, which involve utilizing several new portable speed display signs and trailers, which not only provides passing motorists with their speed but also provides police and city traffic engineers with traffic volume and speed information and helps support the city's other traffic calming efforts.

"Speed is the most critical factor that affects the severity of injuries, and while enforcement is part of how we reduce speed, our increased focus will be on real-time awareness for drivers and community education," explained Police Chief Ben Alldritt.

The city has launched a new webpage,? www.lovelafayette.org/slowdown? which will provide information about the data collected from the new equipment, as well as safety tips for drivers, pedestrians and cyclists.

"Our goal is to decrease speeds and increase awareness, reducing the number of crashes on local streets," said Lafayette Mayor Carl Anduri. "We're all in

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