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'The Real Estate Team Playbook' co-authored by Dana Green

Submitted by Jennifer Ries



Third from left: Real Estate Team Leader, Dana Green with her co-authors, Steve Shull and Jonathan Lack, and Compass' CEO Robert Reffkin
Photo provided

Lafayette real estate expert, Dana Green, has joined forces with acclaimed co-authors Steve Shull and Jonathan Lack to introduce "The Real Estate Team Playbook." This collaborative effort represents years of dedication and fulfills Dana's longstanding dream to give back to the industry she holds dear.

Dana Green's impact on the real estate landscape has been profound, marked by her commitment to excellence and a passion for sharing knowledge. "The Real Estate Team Playbook" is a testament to this commitment. Unlike any other resource available, this book is tailor-made for real estate teams, providing a step-by-step guide to building and leading high-performance teams.

"The Real Estate Team Playbook" fills a crucial gap by offering practical insights and strategies specifically designed for building and leading high-performance real estate teams. The collaboration with Steve Shull, a renowned real estate coach, and Jonathan Lack, a seasoned strategy and operations guru, brings a unique blend of expertise to the playbook.

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